

## **INDICIA AREA**

**1.25 X 1.25**

**WHITE BACKGROUND  
OR 10% COLOR TINT**

**MAGENTA LINE IS THE SAFTY LINE**  
ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS LINE

**BLACK LINE IS THE TRIM LINE**  
THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE BLEED LINE**  
BACKGROUNDS AND IMAGES THAT  
BLEED OFF MUST EXTEND TO THIS LINE

**safety**

**cut line**

**full bleed**



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**ADDRESS AREA**  
**WHITE BACKGROUND  
OR 10% COLOR TINT**

2.5"

4"

**FINISHED SIZE - 4.25X5.5  
WITH BLEED - 4.375X5.625**

**TOTAL AREA 4" X 2.5"**